

***** MEDIA ADVISORY *****

***U.S. Department of Energy and General Motors Launch EcoCAR 2
at SAE 2011 World Congress***

DETROIT (April 4, 2011) – In one week, representatives from the [United States Department of Energy](#) (DOE) and [General Motors](#) (GM) will officially launch the collegiate engineering competition, [EcoCAR 2: Plugging In to the Future](#), at SAE 2011 World Congress. During the conference keynote address on Tuesday, April 12, Karl Stracke, CEO of Opel/Vauxhall at GM and the general chairman of SAE 2011 World Congress, will discuss how EcoCAR 2, through the help of its partnerships, will continue the evolution of automotive propulsion technology and energy efficiency. Mr. Stracke will also unveil the GM vehicle platform that the student teams will work on throughout the competition.

The following day, Wednesday, April 13, David Sandalow, Assistant Secretary for Policy & International Affairs at DOE, will take the stage for the morning keynote address and officially announce the elite 16 teams that have been chosen to participate in the EcoCAR 2 program. The list will include brand new competitors, as well as a few veterans from the first EcoCAR competition. These teams will spend the next three years redesigning and reengineering their EcoCAR 2 vehicle in an effort to minimize the environmental impact while maintaining its functionality and consumer appeal.

Students from the 16 elite universities chosen to participate in the EcoCAR 2 competition will gain unparalleled first-hand experience using real-world engineering practices and cutting-edge technologies. At the conference, graphical system design technology from [dSPACE](#) will be set up in the EcoCAR 2 booth # 137 and students will be on hand to show how the simulation tool will help the teams bring their vehicle visions from concept to the road.

Additional details about EcoCAR 2's presence at SAE World Congress are included below:

- **WHAT:** EcoCAR 2 Announcement at SAE 2011 World Congress
- **WHO:** GM, DOE executives, EcoCAR 2 teams
- **WHEN:** April 12–14, 2011
 - April 12th Stracke remarks 8:30 – 9:30 a.m.
 - April 13th Sandalow remarks 9:00 – 9:45 a.m.
- **WHERE:** Cobo Center, 1 Washington Blvd., Detroit, Michigan
 - **Remarks** – AVL Theatre
 - **EcoCAR 2 Exhibit** - booth #137
- **WHY:** To learn about EcoCAR 2 and the high profile organizations involved in the program, to meet the next generation of eco-engineers participating in the competition and to hear about the GM-donated vehicle the teams are tasked to redesign and reengineer.
- **Note:** Advance arrangements must be made through SAE for media credentials (<http://www.sae.org/congress/registration.htm>).

CONTACT INFORMATION

Kimberly DeClark, ANL
202-441-0096
kdeclark@anl.gov

Jena Coletti, Greenough Communications
617-275-6528
jcoletti@greenoughcom.com

